PRODUCT SECTORS

1. RAW AND AUXILIARY MATERIALS, INTERMEDIATE PRODUCTS

- Natural and synthetic rubbers
- Elastomeric materials, thermoplastic elastomers, composite materials
- Latex. silicone
- Rubber mixtures
- Technical carbon, vulcanizing agents, oils, plasticizers, fillers, tints, pigments, stabilizers and other chemical additives
- Chemical fibers and yarns, technical textile
- Synthetic and metal cords and other materials

2. MACHINERY, EQUIPMENT AND INSTRUMENTS

- For production of rubber, rubber mixtures, rubber goods, tires, products made of recycled materials
- For retreading, recycling and disposal of worn tires
- For quality control and tests

3. FINISHED PRODUCTS

- General and special purpose rubber goods (for automotive, machine building, shipbuilding, road construction, aircraft, railway coach manufacturing, agricultural, electric engineering, power, construction, oil and gas, chemical and other industries)
- Tires for all types of wheels
- Goods made of recycled materials

35+ expert speakers 130+ delegates





4. RECYCLING AND ECOLOGY

- Waste recycling in the tire and rubber industry
- Disposal of worn tires and rubber goods
- Low and non-waste technologies

5. INNOVATIONS, R&D

6. PACKAGING AND STORAGE

7. SERVICES

- Engineering, automation
- Laboratory tests
- Software
- Education and consulting
- Transportation and storage
- Contract manufacturing
- Information support (science and technology literature, information and reference publications, portals, databases, etc.)

ASSOCIATED EVENTS

The exhibition is accompanied by the events devoted to the rubber and tire industries and their applications including

- 7th Russian Rubber Conference with foreign participants: Traditions and Innovations
- Contest for the Best Product

EXPOCENTRE: LEADING RUSSIAN ORGANIZER OF INTERNATIONAL TRADE SHOWS AND CONVENTIONS

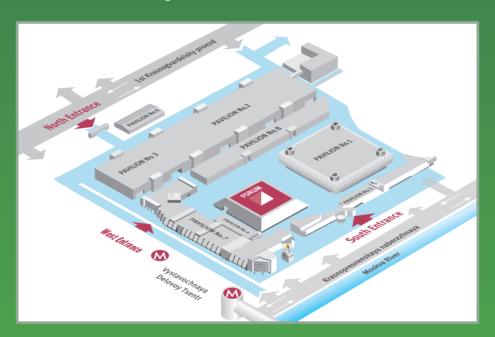
Annually

- more than **100** exhibitions including over **30** own projects
- more than **700** congresses and conventions
- more than **25,000** exhibitors from over **100** countries
- more than **one million** professional visitors.

The total exhibition space of Expocentre Fairgrounds is **165,000** sq m comprising **105,000** sq m of indoor space

60,000 sq m of indoor space

- 9 exhibition pavilions
- **35** halls to hold congresses and conferences



Venue

Expocentre Fairgrounds, Forum Pavilion

Dates

Mounting: 21–23 April 2018 **Running: 24 – 27 April 2018**

ismantling: 28 April 2018

Contacts

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Book a stand at www.rubber-expo.ru/en

Join us at Tires & Rubber 2018!



TIRES & RUBBER

is Russia's key event in production of rubber goods and tires, their retreading and recycling with more than a 20 year success story.

Facts & Figures

139 exhibitors from **16** countries

About **5,000** visitors from About **2,000** net s **46** countries and **274** cities of Russia of exhibition space

About **2.000** net sam

RUBBER AND TIRE INDUSTRY OF RUSSIA²

Kev figures

Stabilization of market and increase in production of tires +3% (from 45.700 to 47.100 thousand pcs) rubber goods +14.5%3

Export/import

Export of tires +22.8% (from 17,955 to 22,048 thousand pcs) Import of rubber goods +26.2% (from 135.3 to 170.8 thousand tonnes)

Upward trend

Raw materials market

Example: synthetic rubber Output +5.4% (by volume terms up to 1.510 thousand tonnes) Increase in production capacity up to 2022–2023 till 1.900 thousand tonnes

Consumption market

Example: automotive market Increase in production from 1,310 thousand pcs in 2016 to 1,895 thousand pcs. in 2022 Increase in market capacity from 3,497 thousand pcs in 2014 to 4.417 thousand pcs in 2020

In government focus:

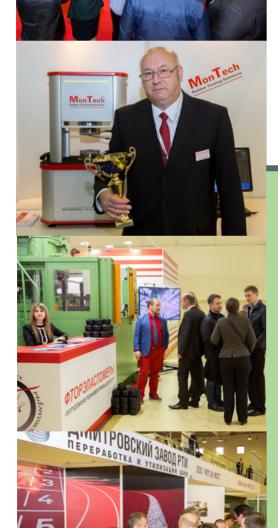
- upgrade of existing and creation of new production facilities
- recycling and ecology
- development of industry clusters
- support of manufacturers applying new technologies

Source: Tires & Rubber official statistics data, 2017

development of export potential

³ Including plastic products, Russian Federal State Statistics Service

² Sources: 2016 compared to 2015. Russian Ministry of Industry and Trade, Russian Federal State Statistics Service, Russian Automotive Market research



EXHIBITORS

Full list of Tires & Rubber 2017 participants



expect high ROI from participation

84%

achieved their goals and are satisfied with results

87%

recommend Tires & Rubber 2018 to their colleagues and partners

Leading Russian and foreign manufacturers and suppliers of raw materials, auxiliaries, equipment and technology, finished products and services. R&D centres, design and engineering companies and service providers:





























Exhibitor profile4

33%

42%

RAW AND AUXILIARY MATERIALS

MACHINES, EQUIPMENT AND DEVICES

65%

FINISHED PRODUCTS

Innovations, R&D

4%

SERVICES (INCLUDING CONTRACT MANUFACTURING)

⁴ Tires & Rubber official statistics data, 2017 (some companies represent several sectors)









"I have the honor to participate in Tires & Rubber for over ten years. I remember how we developed at this trade show: we started with 6 sq m and now it is nearly 45 sq m. For us, first of all, it is a place to draw attention to ourselves and show our time-honored partners and new customers that we operate and continue supplying, in our opinion, the world's best equipment. At the trade show we've had several unexpected meetings which we hope will result into

> **Sergey Markov Head of VMI Russia Representative Office**

"For us participation in the Tires & Rubber exhibition is very important. Within a short time we can have a lot of meetings. The territory of Russia is great, so it's hard to reach separate companies. Our large orders have been made at this trade show. We've participated in the show for the fourth time. The services rendered and event organization are always at a very high level.

> **Detlef Hegenbart TEXTIMA Export Import GmbH**

"Visitors ask specific questions, they want to do something new despite difficulties. New development prospects come up. I understand that customers want to switch to a new level of production and use new products and technologies. I've never seen such interest before. I think Tires & Rubber is very successful, interesting and focused,"

> **Boris Blank General Director** Fluoroelastomers Ltd

"Expocentre is a very convenient place for holding such trade shows regarding both logistics - it's convenient to get and hotels - you can accommodate within easy reach. Expocentre facilities are perfect for holding of this event."

Sales Director in CIS Klöckner Desma Elastomertechnik GmbH

VISITORS

70% make decisions on purchasing or influence them

expect positive results from participation

92%

would attend Tires & Rubber 2018 and recommend it to their colleagues and partners⁵

Visitor interests, %

16% | Raw materials and other materials for tire production Raw materials and other materials for rubber goods production 28% Rubber 9% Technical textile

9% Synthetic fibres

Equipment for tire production 19% Equipment for rubber goods production

> Equipment and materials for tire repair and retreading Laboratory and test equipment

36%

37% Rubber goods

Recycling: technology, equipment, products made of recycled materials R&D

11% 9% 41%

26%

Services

engineering and automation

 transportation and storage software

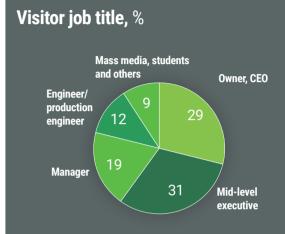
20%

 information support (publications, portals)

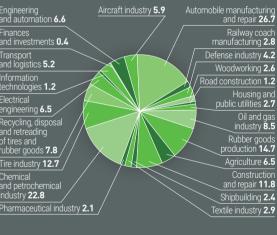
⁵ Source: Russian Public Opinion Research Center, 2017;







Visitor profile. %



Visitor geography

Cities of Russia - 274 Regions of Russia - 71





