



REGULATION

of the contest realization on the basis of 21st International Specialized Exhibition «Tires and Rubber – 2018»

EXPOCENTRE FAIRGROUNDS, Moscow

1. Contest's purpose

The announced contest has the following purposes:

- creation of favorable conditions for introduction in the Russian market of the best samples of rubbers, tires, mechanical rubber goods, and stock and raw materials for their manufacturing;
- determination of new trends in manufacturing of popular and competitive tires and mechanical rubber goods in stock;
- strengthening of business relationships between industrial enterprises and research organizations and trading organizations as well;
- further development of cooperation with the firms and organizations in the CIS countries and outside of the Commonwealth of Independent States.

2. Participants of the contest

Only exhibitors that rent a booth and present the products to be registered for the contest shall be allowed. However, a legal form of the participant's organization is irrelevant.

In the case of submitting for the contest of large-scale machines and lines that may not be installed at the booth, the technical documents, photo and video materials are accepted for consideration.

The enterprises and manufacturing organizations of Russia and near abroad, as well as foreign companies and firms that supply or are ready to supply their products to the Russian market, shall have the right to take part at the contest.

3. Contest's Sections and Categories

The contest will be realized at the following sections and categories:

RUBBERS Section with categories:

- 'All-purpose rubber';
- 'Special-purpose rubber'.

TIRES Section with categories:

- 'Best Product';
- 'Best Technology and Best Equipment'.

MECHANICAL RUBBER GOODS Section with categories:

- 'Mechanical Rubber Goods of different purpose, Glues and Sealing Components;

- 'Equipment, Fixtures and Tools for Manufacturing of Mechanical Rubber Goods'.

RAW MATERIALS FOR MANUFACTURING OF RUBBERS, TIRES AND MECHANICAL RUBBER GOODS Section with categories:

- 'Chemicals and additives for rubbers, tires and mechanical rubber goods, plasticizers and fillers';
- 'Synthetic fibers and artificial fibers and fabrics, metal cord for manufacturing of tires and mechanical rubber goods'.

4. Requirements to products and technologies represented at the contest.

Products and technologies that by the contest's submission date are manufactured and commercially used, and have technical documents providing an evidential base of their technical level and safety shall be presented for the contest.

One company has the right to offer no more than 3 (three) exhibit items for the contest.

5. Contest's Organizers and Expert Council

The Contest's organizers are the following:

Central Exhibition Complex Expocentre, NIEMI LLC and 'Kauchuk i Rezina' Magazine.

Expert Council consisting of independent experts, who are skilled professionals in an industry, scientific community and representatives of entities that work for chemical industry or use its results but are not the employees of corporate exhibitors, shall be created to determine the winners.

6. Expert Council Procedure

Expert Council shall do the following

- consider the submitted exhibit items and take the decision concerning their admission for the contest;
- accept a relevant documentation, photos, advertising and other materials concerning the products submitted for the contest;
- examine the samples of nominee products displayed during the exhibition;
- assess the quality of products pursuant to the requirements of applicable technical rules and regulations;
- determine the winners.

Results of the contest shall be recorded after carrying out of evaluations by all members of Expert Council.

7. Technical documents to be submitted by participants of the contest

Technical documents to be submitted by participants of the contest and the procedure of their submission shall be provided for by the **Addendum** to this Regulation.

8. Awards. Awarding Ceremony

Official ceremony of announcing the contest's results and winners awarding shall be conducted during a meeting of VI All-Russian Conference with international participation of 'Kauchuk I Rezina – 2017: Traditions and Innovations'.

The winners in nominations shall be awarded with diplomas and commemorative prizes specifying the name of the contest and international specialized exhibition.

The winners shall be entitled to place an image of commemorative prize on a product or its packaging, or information materials that relate to the winning product and at their websites as well.

The winners shall be entitled to place an article (2 columns) about the winning product in one of the magazines 'Kauchuk i Rezina' in 2017.

The winners shall be entitled to place an advertising module (1, ½ or ¼ columns - optionally) in one of the magazines 'Kauchuk i Rezina' in 2017.

Information about the results of the contest and its winners will be placed on the exhibition page and in prior exhibition publications in an industry mass media.

Information about refuse to award a diploma or commemorative prize and inconsistencies identified is strictly confidential and may not be used to contest's participant detriment and debase his/her image.

**TECHNICAL DOCUMENTS
to be submitted by the contest's participants**

I. List of technical documents

A) Mandatory package of documents

1. GOST or Technical Specifications (TU)*;
2. Voluntary Certification System Certificate for the products with adducing of confirmed functional and qualitative indicators (if any);
3. Goods (products) passport and manual;
4. Documents confirming the serial manufacturing (for goods and products) or implementation and application (for technologies and manufacturing complexes);
5. Guarantee obligations.

B) Supplemental (optional) package of documents

1. Certificate of Conformance (Declaration of Conformity) or Letter of Regret.
2. Test protocols for the purpose of conformity certification.
3. Quality Management Certificate of the Company (if any).
4. Material Safety Data Sheet (material – for an item).
5. Self-evaluation of the products submitted for a bidding (4-5 indicators that, at the applicant's opinion, determine the technical level and functional characteristics).
6. Advertising materials.
7. Publication in printed press (if available).
8. Video materials.
9. Photographic materials.

II. Documents Submission Form

1. Documents shall be submitted in copies under signature of responsible person and seal of the Company.
2. Documents listed in the paragraphs from 1 to 5 shall be the primary documents for the product evaluation.
3. Absence of any document shall not prevent participation in the contest, but may affect an expert judgment.
4. The submitted technical documentation shall include an enclosed list in 2 (two) copies.

** In the absence of these documents, these documents drafts may be accepted for consideration pursuant to a special resolution of Expert Council.*