

23RD INTERNATIONAL
EXHIBITION FOR RUBBER GOODS,
TIRES, THEIR PRODUCTION,
RAW MATERIALS AND EQUIPMENT

TIRES & RUBBER



 MINPROMTORG
RUSSIA



 РОССИЙСКИЙ
СОЮЗ
ХИМИКОВ



www.rubber-expo.ru/en



Organised by EXPOCENTRE AO
Supported by
• Russian Ministry of Industry and Trade
• Russian Chemists Union
• NIITEKHIM OAO
• Chimvest Scientific and Technical Centre
Under auspices of Russian Chamber
of Commerce and Industry



12+

 EXPOCENTRE

21-24
April
2020

EXPOCENTRE Fairgrounds
Moscow, Russia

TIRES & RUBBER

Russia's key event in production of rubber goods and tires, their retreading and recycling



Facts & Figures¹

More than

20

years of history

6,163

sq m of floor space

140 9

exhibitors from countries

In government focus:

- Upgrade of existing and creation of new production facilities
- Recycling and ecology

- Development of industry clusters
- Support of manufacturers applying new technologies
- Development of export potential

Rubber and Tire Industry of Russia²

KEY FIGURES

Increase in production of

- tires +7.4% (from 48.5 to 52.1 mln pcs)
- rubber goods +2%³

Import growth

- Import of tires +20% (from 18 to 21.6 mln pcs)
- Import of rubber goods +3% (from 141 to 145 thousand tonnes)

UPWARD TREND

Raw materials market

Example: synthetic rubber

- Output +7% (by volume terms up to 1.75 mln tonnes)
- Increase in production capacity up to 1.9 mln tonnes by 2022–2023

Consumption market

Example: automotive market

- Increase in production from 1.3 mln pcs in 2016 to 1.9 mln pcs in 2022
- Increase in market capacity from 3.5 mln pcs in 2014 to 4.4 mln pcs in 2020

¹ Source: Tires & Rubber official statistics data, 2019

² Source: Russian Federal State Statistics Service, Russian Automotive Market Research, Sibur

³ Materials of the Tires & Rubber 2019 conference



EXHIBITORS

Leading Russian and foreign manufacturers and suppliers of raw materials, auxiliaries, equipment, technology, finished products, services, R&D centres, design and engineering companies, and service providers:



Goals and results

87%



Rate the quality highly

79%



Generated sales leads

91%



Would recommend participation to their partners and peers

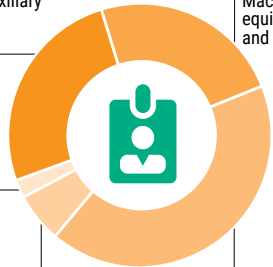
Exhibitor profile⁴

38%

Raw and auxiliary materials

35%

Machines, equipment and devices



3%

Environment protection and ecology

9%

Innovations, R&D

62%

Finished products



Full list of Tires & Rubber 2019 exhibitors

⁴ Source: Tires & Rubber official statistics data, 2019 (some companies represent several sectors)



VISITORS⁵

3,720

visitors from

49

countries

72

regions of Russia

Job title

11%

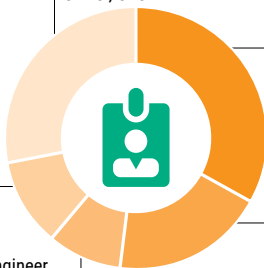
Mass media, students and others

28%

Owner, CEO

33%

Mid-level executive



9%

Engineer/production engineer

19%

Managers

Visitor interests, %

• Rubber goods	44
• Tires	38
• Rubber	37
• Raw materials and other materials for rubber goods production	36
• Equipment for rubber goods production	23
• for tire production	22
• Recycling: technology, equipment, products made of recycled materials	16
• Laboratory and test equipment	15
• Raw materials and other materials	13
• Technical textile	13
• Synthetic fibres	13
• Equipment for tire production	12
• Services (engineering, automation, software, transportation and storage)	12
• Equipment and materials for tire repair and retreading	10
• R&D	2

70%



Looking for new suppliers

49%



Planning to buy equipment and raw materials

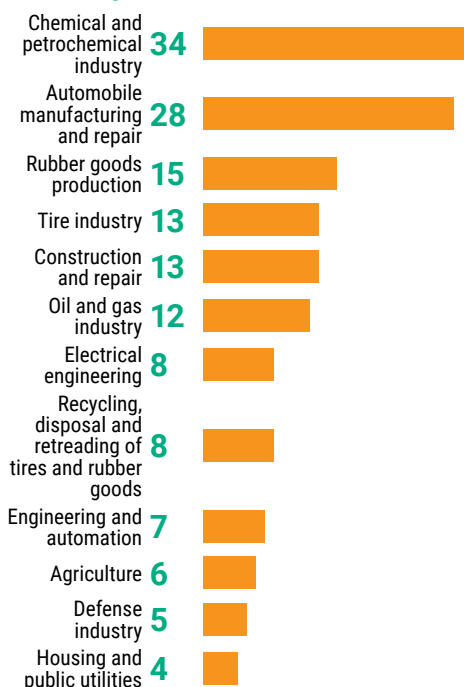
62%



Qualified visitors

⁵ Source: Russian Public Opinion Research Center, 2019; Tires & Rubber official statistics data, 2019

Industry sectors, %



EXPOCENTRE: Russia's leading organiser of international trade shows and conventions

Annually

- More than **100** trade shows including more than 30 own brands
- More than **1,000** congresses, workshops and similar events
- About **30,000** exhibitors from more than 100 countries
- About **1.5 million** professional visitors

165,000

sq m – total exhibition space

105,000

sq m – indoor exhibition space

9

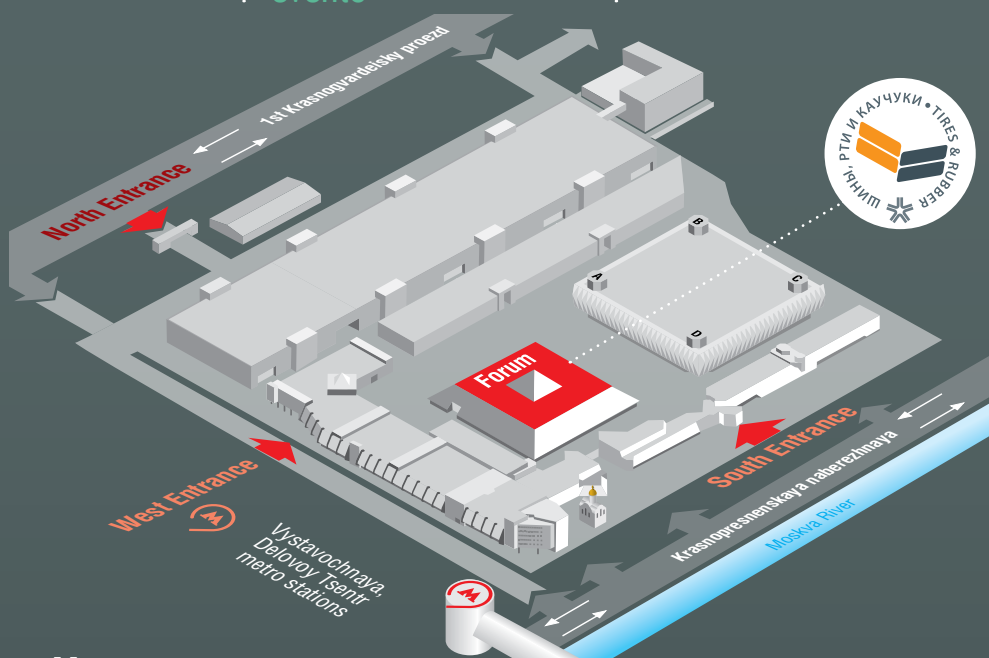
pavilions

39

halls for congresses, workshops and similar events

60,000

sq m – outdoor exhibition space



Venue

Forum Pavilion, EXPOCENTRE Fairgrounds
14, Krasnopresnenskaya nab., Moscow, Russia
Phone: +7 (499) 795-37-99

Dates

Mounting: 18–20 April 2020
Running: 21–24 April 2020
Dismantling: 25 April 2020

Tires & Rubber Management

Alla Shevchenko
Phone: +7 (499) 795-38-46
E-mail: shevchenko@expocentr.ru
Natalia Topilskaya
Phone: +7 (499) 795-38-44
E-mail: tires@expocentr.ru

**Meet your potential clients
and partners
at Tires & Rubber 2020!**

PRODUCT SECTORS

1. RAW AND AUXILIARY MATERIALS, INTERMEDIATE PRODUCTS

- Natural and synthetic rubbers
- Compounds, elastomeric materials, thermoplastic elastomers, composite materials
- Latex, silicone
- Rubber mixtures
- Technical carbon, vulcanizing agents, oils, plasticizers, fillers, tints, pigments, stabilizers and other chemical additives
- Chemical fibers and yarns, technical textile
- Synthetic and metal cords, etc.

2. MACHINERY, EQUIPMENT AND INSTRUMENTS

- For production of rubber, rubber mixtures, rubber goods, tires, products made of recycled materials
- For retreading, recycling and disposal of worn tires
- For quality control and tests

3. FINISHED PRODUCTS

- General and special purpose rubber goods for automotive, machine building, shipbuilding, road construction, aircraft, railway coach manufacturing, agricultural, electric

engineering, power, construction, oil and gas, chemical and other industries

- Tires for all types of wheels
- Goods made of recycled materials

4. PACKAGING AND STORAGE

5. INNOVATIONS, R&D

6. ENVIRONMENT PROTECTION, ECOLOGY AND RECYCLING

- Waste recycling in the tire and rubber industry
- Disposal of worn tires and rubber goods
- Low and non-waste technologies
- Devices for environmental security control

7. SERVICES

- Engineering, automation
- Laboratory tests, certification and standardization
- Software
- Education and consulting
- Transportation and storage
- Contract manufacturing
- Information support (science and technology literature, information and reference publications, portals, databases, etc.)

SUPPORTING EVENTS

The exhibition is accompanied by the events devoted to the rubber and tire industries and their applications including

- 9th Russian Rubber Conference: Traditions and Innovations
- Contest for the Best Products

130+
delegates

