

## PRODUCT SECTORS

### 1. RAW AND AUXILIARY MATERIALS, INTERMEDIATE PRODUCTS

- Natural and synthetic rubbers
- Compounds, elastomeric materials, thermoplastic elastomers, composite materials
- Latex, silicone
- Rubber mixtures
- Technical carbon, vulcanizing agents, oils, plasticizers, fillers, tints, pigments, stabilizers and other chemical additives
- Chemical fibers and yarns, technical textile
- Synthetic and metal cords, etc.

### 2. MACHINERY, EQUIPMENT AND INSTRUMENTS

- For production of rubber, rubber mixtures, rubber goods, tires, products made of recycled materials
- For retreading, recycling and disposal of worn tires
- For quality control and tests

### 3. FINISHED PRODUCTS

- General and special purpose rubber goods for automotive, machine building, shipbuilding, road construction, aircraft, railway coach manufacturing, agricultural, electric

engineering, power, construction, oil and gas, chemical and other industries

- Tires for all types of wheels
- Goods made of recycled materials

### 4. PACKAGING AND STORAGE

### 5. INNOVATIONS, R&D

### 6. ENVIRONMENT PROTECTION, ECOLOGY AND RECYCLING

- Waste recycling in the tire and rubber industry
- Disposal of worn tires and rubber goods
- Low and non-waste technologies
- Devices for environmental security control

### 7. SERVICES

- Engineering, automation
- Laboratory tests, certification and standardization
- Software
- Education and consulting
- Transportation and storage
- Contract manufacturing
- Information support (science and technology literature, information and reference publications, portals, databases, etc.)

## SUPPORTING EVENTS

The exhibition is accompanied by the events devoted to the rubber and tire industries and their applications including

- 9<sup>th</sup> Russian Rubber Conference: Traditions and Innovations
- Contest for the Best Products

**130+**  
delegates



## EXPOCENTRE: Russia's leading organiser of international trade shows and conventions

### Annually

- More than **100** trade shows including more than 30 own brands
- More than **1,000** congresses, workshops and similar events
- About **30,000** exhibitors from more than 100 countries
- About **1.5 million** professional visitors

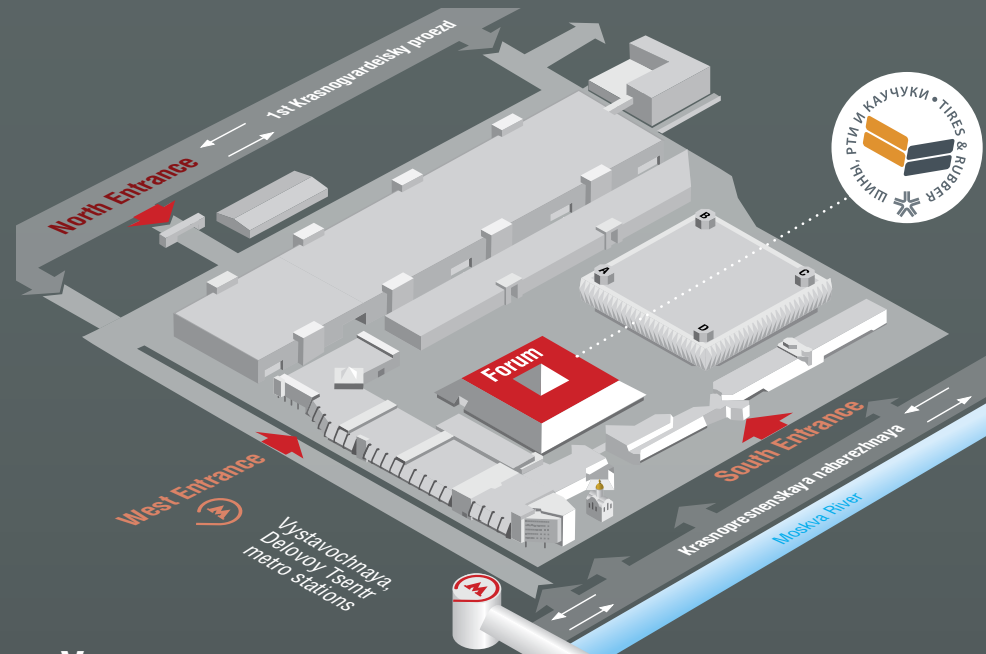
**165,000**  
sq m – total exhibition space

**105,000**  
sq m – indoor exhibition space

**9**  
pavilions

**39**  
halls for congresses, workshops and similar events

**60,000**  
sq m – outdoor exhibition space



### Venue

Forum Pavilion, EXPOCENTRE Fairgrounds  
14, Krasnopresnenskaya nab., Moscow, Russia  
Phone: +7 (499) 795-37-99

### Dates

Mounting: 17–19 April 2021  
Running: 20–23 April 2021  
Dismantling: 24 April 2021

### Tires & Rubber Management

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**Meet your potential clients and partners at Tires & Rubber 2021!**



23<sup>RD</sup> INTERNATIONAL EXHIBITION FOR RUBBER GOODS, TIRES, THEIR PRODUCTION, RAW MATERIALS AND EQUIPMENT

**TIRES & RUBBER**



MINPROMTORG RUSSIA



РОССИЙСКИЙ СОЮЗ ХИМИКОВ



[www.rubber-expo.ru/en](http://www.rubber-expo.ru/en)



Organised by EXPOCENTRE AO  
Supported by  
• Russian Ministry of Industry and Trade  
• Russian Chemists Union  
• NIITEKHIM OAO  
• Chimvest Scientific and Technical Centre  
Under auspices of Russian Chamber of Commerce and Industry



12+

**EXPOCENTRE**

**20–23**  
**April**  
**2021**

EXPOCENTRE Fairgrounds  
Moscow, Russia



# TIRES & RUBBER

Russia's key event in production of rubber goods and tires, their retreading and recycling



## Facts & Figures<sup>1</sup>

More than

# 20

years of history

## In government focus:

- Upgrade of existing and creation of new production facilities
- Recycling and ecology

- Development of industry clusters
- Support of manufacturers applying new technologies
- Development of export potential

# 6,163

sq m of floor space

# 140

exhibitors from

# 9

countries

## Rubber and Tire Industry of Russia<sup>2</sup>

### KEY FIGURES

- Increase in production of tires +7.4% (from 48.5 to 52.1 mln pcs)
- rubber goods +2%<sup>3</sup>

### Import growth

- Import of tires +20% (from 18 to 21.6 mln pcs)
- Import of rubber goods +3% (from 141 to 145 thousand tonnes)

### UPWARD TREND

#### Raw materials market

Example: synthetic rubber

- Output +7% (by volume terms up to 1.75 mln tonnes)

- Increase in production capacity up to 1.9 mln tonnes by 2022–2023

#### Consumption market

Example: automotive market

- Increase in production from 1.3 mln pcs in 2016 to 1.9 mln pcs in 2022

- Increase in market capacity from 3.5 mln pcs in 2014 to 4.4 mln pcs in 2020

<sup>1</sup> Source: Tires & Rubber official statistics data, 2019

<sup>2</sup> Source: Russian Federal State Statistics Service, Russian Automotive Market Research, Sibur

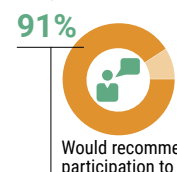
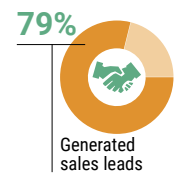
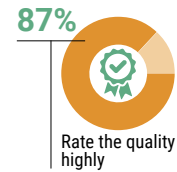
<sup>3</sup> Materials of the Tires & Rubber 2019 conference

## EXHIBITORS

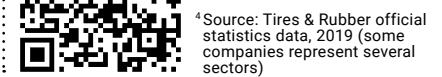
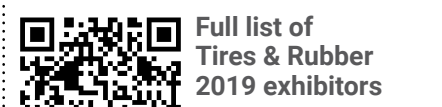
Leading Russian and foreign manufacturers and suppliers of raw materials, auxiliaries, equipment, technology, finished products, services, R&D centres, design and engineering companies, and service providers:



### Goals and results



### Exhibitor profile<sup>4</sup>



Full list of Tires & Rubber 2019 exhibitors

<sup>4</sup> Source: Tires & Rubber official statistics data, 2019 (some companies represent several sectors)

## VISITORS<sup>5</sup>

# 3,720

visitors from

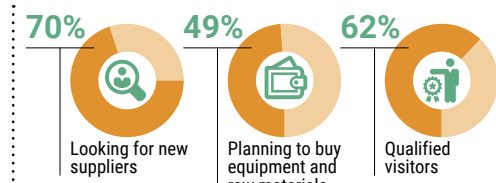
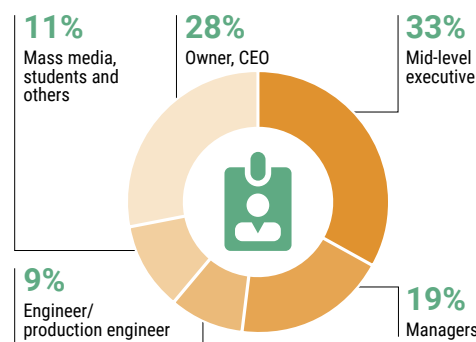
# 49

countries

# 72

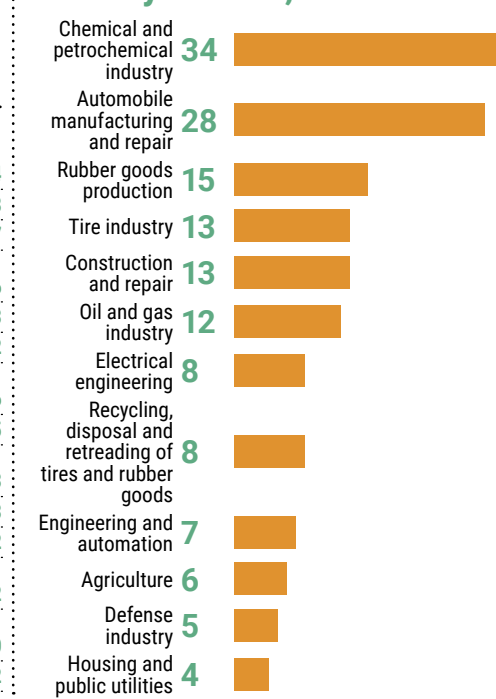
regions of Russia

### Job title



<sup>5</sup> Source: Russian Public Opinion Research Center, 2019; Tires & Rubber official statistics data, 2019

### Industry sectors, %



### Visitor interests, %

• Rubber goods	44
• Tires	38
• Rubber	37
• Raw materials and other materials for rubber goods production	36
• Equipment for rubber goods production for tire production	23
• Recycling: technology, equipment, products made of recycled materials	22
• Laboratory and test equipment	16
• Raw materials and other materials Technical textile	15
• Synthetic fibres	13
• Equipment for tire production	12
• Services (engineering, automation, software, transportation and storage)	12
• Equipment and materials for tire repair and retreading	10
• R&D	2

