

CONFERENCE PROGRAMME

9

EVENTS

74

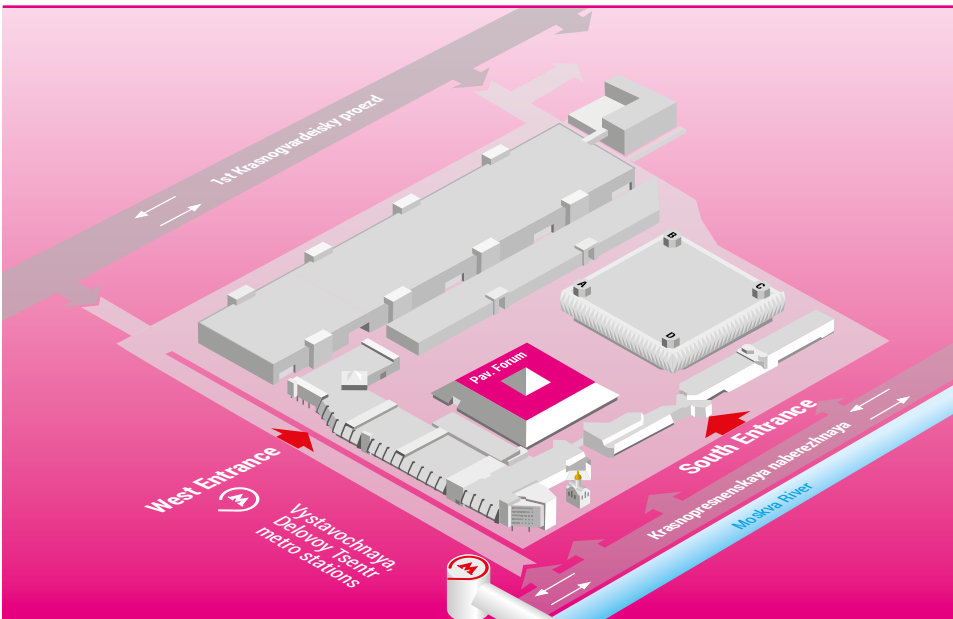
SPEAKERS

750

AUDIENCE MEMBERS

MAIN TOPICS

- Current state and prospects of the Russian tire and rubber market
- Foreign trade, customs, logistics
- Government support for tire and rubber production
- Provision of raw materials
- Technological innovations
- Environmental issues of production and consumption, waste management
- Quality and safety of products



VENUE

Forum Pavilion, EXPOCENTRE Fairgrounds
Krasnopresnenskaya nab., 14
Moscow, Russia

CONTACTS

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shevchenko@expocentr.ru

WE CAN HELP YOU REACH ANY AMBITIOUS GOAL!



MINPROMTORG
RUSSIA



РОССИЙСКИЙ
СОЮЗ
ХИМИКОВ

Organised by EXPOCENTRE AO
Supported by

- Russian Ministry of Industry and Trade
- Russian Chemists Union
- NIITEKHIM OAO
- Under auspices of Russian Chamber of Commerce and Industry

65 EXPOCENTRE

www.rubber-expo.ru/en

Advertising



12+

FACTS & FIGURES

25 YEARS OF HISTORY

13,651 SQ M OF EXHIBITION SPACE

178 EXHIBITORS FROM 8 COUNTRIES

Statistics of 2023



PRODUCT SECTORS

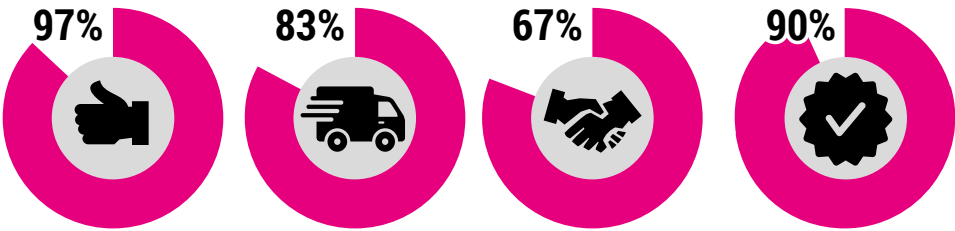
- RAW AND AUXILIARY PRODUCTS, INTERMEDIATE GOODS
- EQUIPMENT AND DEVICES
- ENVIRONMENT PROTECTION, RECYCLING, ECOLOGY
- FINISHED PRODUCTS
- INNOVATIONS, R&D
- PACKAGING AND STORAGE
- SERVICES



WHY PARTICIPATE?

8,000+ VISITORS
78 REGIONS OF RUSSIA
252 CITIES OF RUSSIA
33 COUNTRIES
92% PROFESSIONAL VISITORS
53% NEW VISITORS

EXHIBITORS ARE SATISFIED WITH NETWORKING QUALITY AND QUANTITY
EXHIBITORS PLANT TO COME BACK NEXT YEAR
EXHIBITORS NEGOTIATED DEALS DURING THE SHOW
EXHIBITORS MET OBJECTIVES



Statistics of 2023



WHY ATTEND?

92% VISITORS MET OBJECTIVES
90% VISITORS ARE SATISFIED WITH THE QUALITY OF EXHIBITORS
89% VISITORS ARE SATISFIED WITH THE NUMBER OF EXHIBITORS
83% VISITORS ARE SATISFIED WITH THE DISPLAYED PRODUCTS

77% VISITORS MAKE PURCHASES AND GENERATE LEADS
60% VISITORS PLAN TO MAKE PURCHASES RIGHT AFTER THE SHOW
38% VISITORS ARE CONSIDERING BOOKING A STAND AT THE NEXT SHOW

Statistics of 2023